



## SKILLS

- Experience working in both large, multinational ad agencies and in small boutique design agencies
- Ability to work from concept through to finished art
- Understanding of brand stories and adherence to style guides to keep the brand consistent and improve the brand message
- Cool under pressure with good organizational skills and the ability to meet tight deadlines
- Good communication skills with attention to detail

## EXPERIENCE

- 2021 • GRAPHIC DESIGNER NOV 20 - Mar 21**  
**BURGER URGE (Part-Time)** Brisbane
- 2020 • GRAPHIC DESIGNER/ILLUSTRATOR DEC 19 - Current**  
**SELF-EMPLOYED** Brisbane  
Design of a variety of projects
- 2018 • FREELANCE DESIGNER SEP 18 - DEC 19**  
**BRISBANE MARKETING** Brisbane  
Design of print collateral and digital assets [Annual Report, Visitor Guides, Tourism Booklets, Pull-Up Banners, Web Banners, Info Sheets, eDMs etc.]
- 2016 • GRAPHIC DESIGNER SEP 16 - SEP 18**  
**SELF-EMPLOYED** Adelaide / Brisbane  
Design of various projects including POS, Corporate Identity, Property Development Promotional Material, Brochure Design, Illustration and Book Design
- 2015 • SENIOR GRAPHIC DESIGNER MAY 15 - SEP 15**  
**HYBRID MARKETING [Merge with EDC]** Adelaide  
Poster Design, Brochure Design, eDMS, Web Banners, Catalogue Design, POS, UX Design
- SENIOR GRAPHIC DESIGNER JAN 15 - MAY 15**  
**EINSTEIN DA VINCI [EDC]** Adelaide  
Poster Design, Brochure Design, eDMS, Web Banners, Catalogue Design, POS, Promotional material for the property market
- 2013 • SENIOR GRAPHIC DESIGNER MAY 13 - JUL 14**  
**SCHNEIDER ELECTRIC [CLIPSAL]** Adelaide  
Package Design, Brochure Design, eDMS, Web Banners, Catalogue Design, Product Illustration
- 2010 • SENIOR ART DIRECTOR NOV 10 - FEB 12**  
**AGILE BRAND SOLUTIONS** Durban, RSA
- 2008 • SENIOR ART DIRECTOR APR 08 - SEP 10**  
**TBWA/HUNT LASCARIS** Durban, RSA

## ACHIEVEMENTS

- 2020/2019 • BRISBANE LORD MAYOR'S BUSINESS AWARDS**  
My artwork of Bouganvillea / the Story Bridge was chosen to be presented at the awards to the category winners as framed prints.
- 2017 • WINNER OF THE CYCLING BRISBANE AND SCODY CYCLE JERSEY WRAP COMPETITION**  
Printed, manufactured and sold.
- 2016 • SALA FESTIVAL**  
Artwork exhibited as part of the South Australian Living Artist Festival.
- 2011 • HIGHER PITCH DESIGN EXHIBITION**  
Artwork exhibited in Shoreditch, London, UK.

## EDUCATION

- 2004 • DIPLOMA OF PROFESSIONAL CHILDRENS' WRITING**  
**AUSTRALIAN COLLEGE OF JOURNALISM**
- NATIONAL DIPLOMA OF GRAPHIC DESIGN**  
**UNIVERSITY OF JOHANNESBURG, SOUTH AFRICA**  
3 Year Fulltime

## SOFTWARE SKILLS

- PHOTOSHOP
- ILLUSTRATOR
- INDESIGN
- ACROBAT PRO
- MS WORD
- POWERPOINT

## DESIGN SKILLS

- PRINT DESIGN
- POS DESIGN
- BROCHURE DESIGN
- PACKAGING DESIGN
- CATALOGUE DESIGN
- ILLUSTRATION
- WEB DESIGN
- CORPORATE IDENTITY DESIGN
- TYPOGRAPHY DESIGN

## INTERESTS

- Drawing and painting
- Watching Sport
- Being around animals
- Wildlife